



# Manas Shah

Jewellery Designer | Product Designer

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I am Manas Shah, a designer driven by the belief that great design transcends aesthetics, blending functionality with emotional resonance to create meaningful experiences. I believe that every challenge is an opportunity to learn and grow, and I embrace this mindset in every project I take on. Whether I'm designing a product or a piece of jewellery, my approach is always human-centered, aiming to craft designs that are timeless, meaningful, and impactful.

## Experience

| Feb 2024 - July 2024 | - Ouris

Baramati, India

### Jewellery Design Intern

- Collaborated with the creative team on concept development for luxury pen designs aligned with brand identity.
- Developed multiple design concepts for a new product launch through structured design processes.
- Supported design development through CAD modelling and prototyping.
- Created visual and graphic materials for the UGJIS Exhibition (Pune).

| Sep 2023 - Oct 2023 | - AiVanta

Mumbai, India

### Video Production Intern

- Assisted in research, concept development, and storyboarding for educational and commercial visual content.
- Generated visual assets, including videos and portraits, using AI-based tools to support design communication.
- Edited and refined visual content using Final Cut Pro to produce cohesive final outputs.

| Jul 2023 - Aug 2023 | - Aeron Systems Pvt Ltd

Pune, India

### Mechanical Design & Development Intern

- Designed and developed outer casings for technical products through research and concept development.
- Created 3D models using Rhino 3D and produced rapid prototypes through 3D printing to evaluate and refine final forms.
- Supported structural development and simulation using 3D software to assess feasibility and design integrity.
- Conducted research and conceptual development for new product structures and components.

## Education

| 2024 - 2025 | - Masters in Jewellery Design

IED - Istituto Europeo di Design, Roma

| 2020 - 2024 | - Bachelors in Product Design

MIT - WPU School of Design

## Achievements

### GemGenève

Featured in Digital Jewellery Week 2025 (DJW25) by GemGenève, Switzerland, and showcased at the GemGenève Exhibition

### Runner Up at MIT-WPU Hackathon for Overactive Bladder Project

MIT - World Peace University.

### 4x Design Patents - Indian Patent Office

focused on ergonomic and functional design solutions in healthcare and laboratory tools.

1. Ergonomic Neck Pillow.
2. Petri Plate
3. Microbiological Nichrome wire tool
4. Petri Plate Holder

## Volunteering

Volunteered Ouris's Stall at UGJIS - Unique Gems and Jewellery International Show - 2024, Pune.

Participated In MIT-WPU Design XPO 2022, as a team member of Furniture Pavilion. - 2022

## Competences

### Skills

- Jewellery design
- Concept development
- Design research & storytelling
- Human-centered design
- Prototyping & usability testing

### Software Skill

- Rhino 3D
- Blender
- Fusion 360
- Keyshot Studio
- Photoshop
- Illustrator
- Figma
- Procreate
- Final Cut Pro
- Indesign

### Languages

- English
- Hindi
- Learning Italian